

# 2011 KIDS HELPING KIDS AWARDS FREQUENTLY ASKED QUESTIONS

## **Q - What is the 2011 Kids Helping Kids Awards?**

The Kids Helping Kids Awards is SchoolAid's National Awards program recognising and rewarding excellence in schools-based philanthropy. Now in its second year, our Awards provide teachers, kids and communities across Australia with a unique opportunity to showcase their fundraising activities, whilst having the chance to win fantastic prizes! The Awards represent a first in Australian schools - the opportunity to demonstrate how your school 'walks its values talk'.

## **Q - Does our fundraising have to be linked to a SchoolAid Appeal or Project to participate in the 2011 Kids helping Kids Awards?**

No. All Awards categories allow for schools to enter their fundraising projects for both SchoolAid Appeals and Campaigns, or your school's own fundraising imperatives.

## **Q - Is entry in the 2011 Kids Helping Kids Awards for Australian Primary Schools?**

No. Australian Secondary Schools may also to enter the Awards, and will be eligible for a 'Highly Commended' prize in most categories, should the Judges deem this necessary.

\*See our Terms and Conditions for more details. Only Australian Primary and Secondary School are eligible to enter the 2011 Kids Helping Kids Awards

## **Q - Can our School's fundraising group enter more than one Awards Category?**

No. Your school will only be eligible to enter the 2011 Kids Helping Kids Awards once, under the Awards Category you think will most showcase your fundraising group. If you would like us to assist you with your category selection, contact us at [admin@schoolaid.org.au](mailto:admin@schoolaid.org.au)

## **Q - What can our school win?**

All entries will be formally acknowledged with a Certificate of Appreciation for their outstanding fundraising achievements, and recognition on our Kids Helping Kids Awards virtual 'Honour Roll'. For more information on our Prizes (kindly donated by **STAEDTLER**, **Jetstar** and **Cartoon Network**) visit our website [www.schoolaid.org.au](http://www.schoolaid.org.au)

## **Q - If our school has already registered with SchoolAid in the past, do we still need to register for the 2011 Kids Helping Kids Awards?**

Yes. The Kids Helping Kids Awards is SchoolAid's unique Awards Program. You will be assigned a specific Award Registration Number when you send us your completed entry form to complete your entry process and be in the running to win prizes.

## **Q - Can we provide images, stories, drawings, media clips etc. to support our entry in the 2011 Kids Helping Kids Awards?**

We would love that! We will be showcasing stories that we receive through the Awards process from schools and their fundraising groups on our website. Please be sure to complete the **Parent Release Form** (available in the download section of Awards site) if you would like to send us photographs.

## **Q - What are the timelines for this year's Awards? When will we know if we have won a prize?**

Your School will be notified if you are shortlisted, become a finalist, or win a category prize in the 2011 Kids Helping Kids Awards. All entrants will receive a Certificate of Appreciation, and will appear in our 'virtual' Honour Roll.

## **Q - Who do we contact if we require additional information about the 2011 Kids Helping Kids Awards?**

Visit our website: [www.schoolaid.org.au](http://www.schoolaid.org.au) and view our Kids Helping Kids Awards section. If you are not able to find what you are looking for, please email us [admin@schoolaid.org.au](mailto:admin@schoolaid.org.au) or call us on **02 9514 5301**.

- **Monday, 9 May:**  
Kids Helping Kids Awards launch and ENTRIES OPEN
- **Friday, 30 September:**  
Awards ENTRIES CLOSE
- **30 September through 15 October:**  
JUDGING PERIOD
- **Friday, 17 October:**  
Awards finalists announced in each category
- **Tuesday, 1 November:**  
Kids Helping Kids Awards winners announced
- **November/December:**  
Winners receive prizes and interactive school visits from Kids Helping Kids Ambassadors



The 2011 Kids Helping Kids Awards is proudly supported by:

