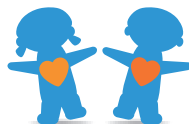


# KIDS HELPING KIDS AWARDS SUBMISSION FORM

Thank you for entering the Kids Helping Kids Awards. Once we have received this completed submission form, your Awards entry is complete! We will send you confirmation of receipt.

Our Awards Judging Panel will embark on their deliberation process from 15 September 2010. Finalists will be announced on 15 October 2010, and the Kids Helping Kids winners will be announced on the SchoolAid website and via our enewsletter on 1 November 2010.

Good luck!



KIDS HELPING KIDS  
AWARDS



It is now time to finalise your entry for the 2010 KIDS HELPING KIDS AWARDS. Please complete this submission form by the closing date of 5:00pm AEST on 15 September 2010, providing as much detail as possible.

**By email to:**

*admin@schoolaid.org.au* (please include 'Kids Helping Kids submission' in the subject line of your email)

or

**By mail to:**

Kids Helping Kids Awards, SchoolAid, PO Box 1526, North Sydney NSW 2059.

Please contact us at any point on *admin@schoolaid.org.au* or 02 8904 0566 if you have any questions regarding the submission process.

**Create your submission using Microsoft Photo Story 3**

Our Kids Helping Kids Awards partner, Microsoft®, offers PhotoStory 3 free for download – why not use it when creating your Awards submission?! All users of genuine Microsoft® Windows can download Microsoft® PhotoStory 3 to create a great presentation of your images with effects, music and voiceover tools. And best of all, you can download it for free!

Just visit the following Web pages:

[www.microsoft.com/downloads/details.aspx?FamilyID=92755126-a008-49b3-b3f4-6f33852af9c1&DisplayLang=en](http://www.microsoft.com/downloads/details.aspx?FamilyID=92755126-a008-49b3-b3f4-6f33852af9c1&DisplayLang=en)  
to download.

and

[www.microsoft.com/windowsxp/using/digitalphotography/photostory/tips/firststory.msp](http://www.microsoft.com/windowsxp/using/digitalphotography/photostory/tips/firststory.msp)  
for hints on how to get the most out of Photo Story 3.

Alternatively, why not create a Microsoft® Office PowerPoint presentation? Go to

<http://us2.office2010beta.microsoft.com/default.aspx?culture=en-US#> to download the Office 2010 Beta.

# Submission Form

Enter your Kids Helping Kids Awards Registration Number:

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**(call SchoolAid to check your registration details on 02 8904 0566 if you have forgotten!)**

**Please select your category for your fundraising project, or we can allocate your entry to the most appropriate category and advise you of your category.**

## 1. AWARD CATEGORIES

- **Microsoft Most Innovative** – Awarded to a SchoolAid or non-SchoolAid project which takes a cutting edge approach to fundraising and philanthropy or which suggests a genuine, original engagement with the issue at hand and the recipients of the aid
- **Biggest Fundraiser** – Awarded to the project which raises the most funds for a SchoolAid or non-SchoolAid program
- **Best Local Project** – Awarded to a project raising funds for a non-SchoolAid program or cause helping kids in the local community
- **Cartoon Network Hero Award** – A project open to online voting by kids, teachers, family members – in fact anyone! Entries may be for a SchoolAid or non-SchoolAid project Online voting for this category will take place during the Awards judging period (15 September through 20 October)
- **Outstanding Individual Teacher** – Awarded in recognition of a teacher who provides exceptional leadership, support and direction to a SchoolAid or non-SchoolAid project
- **Sustainability Award** – Awarded to a SchoolAid or non-SchoolAid project demonstrating a commitment to genuine long-term social change and illustrating the activities are firmly embedded in the school community

**Best of the Best Award** – Awarded by our Judging Panel to the best overall primary school entry in the 2010 Kids Helping Kids Awards. The project may be a SchoolAid or non-SchoolAid project. Please note you cannot allocate your entry to this category, rather the Awards Judging Panel will select a shortlist from category finalists

**\*Note our Terms and Conditions regarding primary and secondary school entries**

## 2. YOUR FUNDRAISING SUCCESS

**Please specify the amount of funds raised by your fundraising project.** (Judges will take into consideration the limited resources that are available to those in remote or very small schools and communities, and the size of your school, local community and fundraising group)

200 words in total

## 3. ENGAGING WITH YOUR FUNDRAISING CAUSE/CHARITY

**Specify how your fundraising project group has learnt about the issues affecting those they are fundraising to help?** Judges will consider how students have developed in their knowledge of the community they have helped, or the wider impact that the project has had on attitudes in the school community.

200 words in total

#### 4. INNOVATION AND ORIGINALITY IN YOUR FUNDRAISING EFFORTS

**Please specify how your project has approached fundraising and philanthropy in a novel or innovative way?** (For example, traditional fundraisers such as mufti days or cake stalls can be updated or tailored to increase engagement with the cause being supported, or a totally fresh approach to fundraising and awareness raising may have been utilised)

200 words in total

#### 5. COMMUNICATING YOUR FUNDRAISING SUCCESS

**Specify the frequency and quality of your feedback, including updates, photos, information provided to SchoolAid or alternatively, if your fundraising project is a locally based one, demonstrate how you have effectively provided feedback to your fundraising group, school local media and local communities (school website, school newsletters etc.)** (NOTE: Your fundraising project provides SchoolAid with a critical tool to encourage other schools to get involved in philanthropy)

200 words in total

## 6. ENGAGING MEDIA SUPPORT FOR YOUR FUNDRAISING SUCCESS

**Specify any local/regional media support or engagement your fundraising project has garnered.**

(Provide electronic media clippings or other supporting documents via email to [admin@schoolaid.org.au](mailto:admin@schoolaid.org.au) and quote your registration number)

200 words in total

## 7. SUSTAINABILITY OF YOUR FUNDRAISING PROJECT

**Please demonstrate sustainability by specifying an ongoing commitment or engagement within the school community on the project issue or fundraising recipient organisation.** (Whilst a single fundraising project can have a big impact for the duration of the project, and for the immediate period afterwards, to have ongoing impact and create lasting social change it is desirable that, the philosophy and values of the fundraising project be embedded at some level within the school community)

200 words in total

**8. ANY FURTHER INFORMATION YOU WOULD LIKE TO PROVIDE?**

(for example, testimonials from student, parents, principal etc. or examples of items sold for fundraising)

200 words in total

**9. ARE YOU PROVIDING ANY ADDITIONAL MATERIALS  
(IE. DOCUMENTATION, PHOTOS, VIDEO ETC.) PLEASE LIST:**

(please advise your method of delivery)

200 words in total

We would like to ask you a few questions, so we can continue to improve the Awards program and SchoolAid's activities for Australian schools. **Please help us by completing this brief questionnaire:**

**1. What element most encouraged your school to enter the Kids Helping Kids Awards?**

- Prizes
- Ambassador visits
- Recognition
- Media support and exposure for your School

Other

**2. Did you hear anything about the Awards via the below media channels?**

- Radio
- TV
- Newspapers

Online (if so, where)

Other

**3. Do you have any thoughts on how could we improve on the Awards entry process?**

Please specify

**4. Do you feel SchoolAid programs provide a tangible vehicle to teach values to your students?**

Please specify

**5. Where does philanthropy and values actually sit in your hierarchy of teaching priorities?**

Please specify

**6. Do you believe its possible to teach values to primary school kids? If so, does SchoolAid assist you with this?**

Please specify

**7. Do you think teaching values/philanthropic concepts and behaviours affect change in terms of kids' behaviour (for example) empathy with others, minimising bullying etc.?**

Please specify

**8. Are there any other methods you think we should be utilising to recognise and reward schools-based philanthropy?**

Please specify