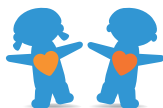


***Imagine being
nationally
recognised for
your school's
fundraising
achievements!***



**KIDS HELPING KIDS
AWARDS**



The 2010 Kids Helping Kids Awards is SchoolAid's inaugural national Awards program recognising and rewarding excellence in school based philanthropy. Launching on 20 April 2010, the Awards provide teachers and students across Australia with the opportunity to celebrate and showcase their fundraising activities whilst having the chance to win fantastic prizes! The Awards represent a first in Australian schools - the opportunity to demonstrate how your school 'walks its values talk'.

Why get involved with the Kids Helping Kids Awards?

SchoolAid is a unique nonprofit organisation focused on helping Australian primary school teachers and principals turn their students' compassion into action. SchoolAid aims, through our support of projects focused on 'kids in crisis', to encourage teachers to engage, advocate and galvanise support amongst their teaching and student communities to create fun and effective fundraising appeals. SchoolAid adds a greater depth of meaning to students bringing in their \$1 coin for a cause by setting a learning context around your school community's philanthropic activity. The **Kids Helping Kids Awards** is our way of rewarding and acknowledging the efforts of kids and their educators in this process.

I congratulate school children involved in SchoolAid across Australia for the support and care they have shown their peers. Schools are such an important part of the fabric of our community and the welfare of our children.

Julia Gillard, Deputy Prime Minister and Minister for Education

WHAT'S THE RELEVANCE FOR TEACHERS?

- SchoolAid campaigns and projects fit into the current teaching curriculum and provide a critical learning tool for values-based education
- A practical component of subjects such as SOSE, HSIE and Geography
- An activity to promote and encourage leadership by student groups

HOW CAN SCHOOLS BENEFIT?

- Developing strong links with other SchoolAid schools and students across Australia
- Increasing understanding of diverse groups within the community and around the world
- Providing opportunities to share achievements via SchoolAid's online community
- Creating a community of socially active citizens making a difference in the world
- Active groups providing positive role models for other students
- Providing opportunities for increased community engagement for a school and its communities and contributes to the valuable building of social capital in a community

WHAT'S IN IT FOR THE KIDS?

- Creating networks with like-minded students around the country
- Developing strategic planning and organisational skills
- Learning to work cooperatively as part of a team
- Developing leadership qualities and building capacity
- Developing communication, problem solving and negotiation skills
- Turning kids' innate compassion and empathy for other children into tangible action
- Seeing the results and outcomes of their philanthropic activity through SchoolAid's unique 360° feedback loop – we show students the real difference they make in the lives of other children

What can our school win?

The **Kids Helping Kids Awards** 'Best of the Best' recipient will receive a **\$10,000 cash prize**, along with fantastic technology prizes donated by our Awards Partner, **Microsoft**. Awards Category winners will also receive a range of technology prizes, including Awards Partner **Cartoon Network** arranging for Ben 10 to visit YOUR school, plus race your mates on the awesomely huge Ben 10 inflatable obstacle Course! All entries will be formally acknowledged with a Certificate of Appreciation for their outstanding fundraising achievements, and recognition on our **Kids Helping Kids Awards** virtual 'Honour Roll'.

Prizes (kindly donated by Microsoft and Cartoon Network)



Acer Extensa 4230 (with Bluetooth & Webcam)



Acer AS5738PZG-434G32Mn Touch



Xbox 360

Windows® 7



Microsoft® Office Ultimate 2007

HTC HD2 Windows® phone



Ben 10 visits YOUR school. Plus race your mates on the awesomely huge Ben 10 inflatable obstacle Course!



FOR YOUR DIARY - KEY DATES FOR THE 2010 KIDS HELPING KIDS AWARDS

20 April: Kids Helping Kids Awards launched

30 April: Awards entries open

30 May: Closing date for Awards registrations (please note late registrations will be accepted)

1 August: Opening date for lodgement of Awards submissions

15 September: Closing date for lodgement of Awards submissions

15 October: Awards finalists announced in each category

1 November: Kids Helping Kids Awards winners announced

November/December: Winners receive prizes and interactive school visits from Kids Helping Kids Ambassadors

KIDS HELPING KIDS AWARDS AMBASSADORS

SchoolAid is proud to have the support of an outstanding group of Kids Helping Kids Awards Ambassadors, all of whom are committed to the Awards and our goal to recognise and reward school-based philanthropy. Following the announcement of the Kids Helping Kids Awards winners on 1 November 2010, our Ambassadors will personally visit our winning schools to spend time with the kids and present their prizes.



Andrew Daddo, media commentator and children's author
www.andrewdaddo.com

Andrew Daddo is one of Australia's most popular television personalities. He started writing for children in 2001, when his first collection of stories, *Sprung!* was published. Since then, Andrew has become the

bestselling author of 20 books, including the hugely successful picture book collaboration with Emma Quay, *Good Night, Me*. Andrew lives on Sydney's Northern Beaches with his wife and three children.

"I remember the focus of our time at school was on academic and sporting achievement. The life lessons were generally learnt at home. It's good to know that these days, with programs like Kids Helping Kids, children learn about the benefits of helping, it's not something everyone does instinctively. It's a good lesson, one that will hold all children in good stead for the rest of their lives."

Steve Crombie, activist and adventurer: www.loston.com

Steve Crombie has travelled over 200,000kms as an adventurer in his short lifetime. From Australia to the Arctic, the Himalayas to southern India or from Singapore to Sydney, he has done it. Today, Steve also spends his days conjuring up ways to sustain a life adventuring to other parts of the planet as a documentary filmmaker, author and keynote speaker. His current projects include a book deal with Pan MacMillan; and presenting, producing and writing documentaries with Lonely Planet, Discovery Channel and the BBC. In order to motivate others to live their dreams, Steve also works as an ambassador for the Inspire Foundation – creating opportunities for young people to change their world.

"As an adventurer I travel around the world by land and sea for a living. From India to the Amazon I've spent time living in many poor communities where children suffer on an everyday basis from malnutrition, lack of



education and limited medical assistance – so much so, that it has become their every day reality. In Australia we have the resources and capabilities to work together and raise social awareness of what these kids face, granting our children the opportunity to facilitate and develop the lives of others who are less fortunate. SchoolAid supports Australian schoolkids in their giving, helps them develop a deeper understanding of fundraising and engages them with the cultures of the kids they are helping. The more our kids learn about philanthropy, the better prepared we are for the future."



David Worrup, former professional AFL player and Director of the David Worrup Foundation
www.dwf.org.au

David made his debut with West Coast in Round 5 of the 1996 AFL Season, at the age of 16 years, 268 days, and remains the Eagles' youngest ever debutante. By the mid-2000s, Worrup's career started to get on track, and he became a consistent contributor for the Eagles, playing mainly as a small defender in the back pocket or half back flank. At the conclusion of Round 22, 2009, he had played in 227 of a possible 327 matches for the Eagles (including finals), and has scored 131 goals, averaging 16.6 disposals for his career. Worrup is also known for his community work in helping to improve the lives of young Indigenous Australians, first and foremost through The David Worrup Foundation, which he launched in 2005. He was named the 9th most influential Aboriginal Australian by The Bulletin magazine in 2007 and 2008. He also received the 2009 award for Young Western Australian of the Year.

The Kids Helping Kids Awards are an important step in recognising and rewarding the amazing Australian philanthropic activity that happens in schools, helping kids around the world and in our own backyards. Through my work with the David Worrup Foundation, I have seen firsthand the amazing things that young Australians can achieve. By encouraging and sharing these achievements, we can create a culture where philanthropy and giving are part of our everyday lives."

Anne Sargeant OAM, former captain of the World Champion Australian Netball team, netball coach and sports commentator www.annesargeant.com.au

Anne Sargeant represented Australian Netball for over a decade, 1978 -1988, captaining the Australian Netball Team for six years. Perhaps the greatest ambassador for a sport this country has



known, Anne has continued to channel her many talents into sport and the media. Anne's representations have included the Australian Sports Commission, the NSW Australia Day Council, Children's Week, Board Member - McDonald's, School Sport 2000 Committee and Patron of the 1994 Year of the Coach. Her talents as a public speaker are highly respected and resulted in Anne being awarded the 1992 Communicator of the Year Award by the Public Relations Institute of Australia. In addition, Anne is a respected columnist, after-dinner and motivational speaker.

*"I am proud to be associated with SchoolAid's **Kids Helping Kids Awards**. It is so important that we recognise and reward the inspirational philanthropic activities taking place in schools across Australia. By supporting and encouraging their fundraising, we are giving our kids the opportunity to be champions in changing the world."*

Sara Haghdooosti, student activist and high profile member of the Iranian community
www.getup.org.au

Sara Haghdooosti is a 22 year old Iranian-Australian feminist. She has spent years in the women's movement helping coordinate International Women's Day and Reclaim the Night as well as being on the Young UNIFEM national executive and a management committee of the Immigrant Women's Speakout. A finalist in the Sydney Morning Herald Young Writer of the Year awards, editor of several student publications and one of the top 10 delegates chosen for the 2020 Summit, Sara is combining her writing and organising skills in the fight to solve climate change. She was the national recruitment director for the Power Shift conference earlier this year, has appeared on ABC's Q&A program and currently works as a field organiser for GetUp Australia.

"SchoolAid is a great opportunity for young people to have a powerful voice in changing the world. The contributions that Australian kids can make to improving the lives of kids affected by poverty, disaster and emotional trauma benefits not only the kid in disaster-affected areas, but help Aussie kids understand the power they can have in making the world a better place."



their debut album 'Chase the Setting Sun'. 2009 saw STONE PARADE take part in the Boost Mobile Rock the Schools Tour providing a rock and roll educational experience to 10,000 students along Australia's Eastern seaboard. October 2009 saw Stone Parade providing off-track entertainment with other Australian musical talents at the Nikon SuperGP on the Gold Coast. Their debut single "My Generation" debuted in the top 20 on the national Australian Record Industry Association (ARIA) charts and #1 on the Australian Independent Radio (AIR) charts. Their second single "Somebody Will Miss You" was the 5th most added track in the country just behind artists Beyonce, U2, Pink and Flo Rida. Stone Parade are in the midst of songwriting/ recording for their forthcoming second album due for release late May 2010, with heavy touring expected for the remainder of the year.

*"In a world where there is so much devastation, its truly wonderful to see Australian schoolkids coming together and raising money for worthwhile causes, not just in our own country but overseas. Through SchoolAid and the **Kids Helping Kids Awards**, primary school kids have the chance to be empowered, banding together, creating projects and making a real difference to children living in all parts of the world. Stone Parade are proud to be Ambassadors for such a great cause."*

KIDS HELPING KIDS AWARDS JUDGING PANEL
Finalists and winners for our Awards categories, and the overall 'Best of the Best' Award, will be selected by a panel of judges representing their fields of education, philanthropy, entertainment and commerce.



SchoolAid Founder and former school principal, Sean Gordon

Having been principal of four schools in two States over a period of 18 years, and after serving on many state and national peak association committees for principals (APPA, ACPPA, APAPDC and ACSPI), Sean was awarded Life Membership of the Australian Primary Principals Association (2004) and the Australian Catholic Primary Principals Association (1991). Sean's community involvement saw him recognised as an Ambassador for the Year of the Outback, Gold Duke of Edinburgh Award recipient and Premier of NSW Award for his involvement at the Thredbo landslide rescue. Sean and his wife Jo-Anne live in Redcliffe in QLD where they share the parenting of four beautiful children: Josie, Caitlin, Michael and Cristin.



Stone Parade, award winning Aussie band and recent performers in the Rock the Schools tour
www.stoneparade.com

Since their inception in 2003, Stone Parade has toured extensively around Australia, most recently in support of



Karen Loblay, founder of the Matana Foundation

Born and educated in Sydney, Karen qualified as an architect and practised for 10 years before joining her family's property investment business in 1985. In 2003 she founded Matana Foundation for Young People with a vision to address the causes

and results of youth disadvantage. On the board are three generations of the family, each of whom have helped develop the ethical framework for delivering effective funding for disadvantaged youth. The foundation funds projects such as early intervention, support in juvenile detention, music and art therapies, alternate education, homelessness and back to work programs.

Cartoon Network's Associate Director of Marketing, Zoe Eaton

Zoe is Associate Director, Marketing, for Australia and New Zealand, Turner International Australia Pty Ltd. As Associate Director, Marketing, Zoe oversees the communications and PR strategy for both Cartoon Network and Boomerang, across both consumer and trade marketing. Zoe is responsible for integrating the multi-platform communications strategy across research, programming, licensing, distribution and sales.



Microsoft's National Academic Programs Manager, Jane Mackarell

Jane Mackarell is the Academic Programs Manager for Microsoft Australia. She has spent her career working in marketing, communications and content development, focused on the education sector. Jane has been with

Microsoft for the past 7 years in Australia, and prior to this, worked in New York and London in a variety of roles within academic publishing and software development companies.

Professor Rosemary Ross Johnston, Director of UTS Centre for Child and Youth: Culture and Wellbeing

Professor Rosemary Ross Johnston is Head of Education in the Faculty of Arts and Social Sciences at the University of Technology Sydney, and is Founding Director of the Australian Centre for Child and Youth: Culture



and Wellbeing. She was Director of the Centre for Research and Education in the Arts at UTS for seven years and Director of Teacher Education at UTS for three years. She has served and continues to serve on the executive of a number of national and international Boards, including as Vice President of the *Fédération Internationale des Langues et Littératures Modernes*, which is affiliated to UNESCO and has 40,000 members in association across the world; the Children's Literature Association (ChLA) (based in the United States); the International Research Society for Children's Literature (IRSCL); and the Montgomery Institute (Canada). She is also on the Boards of private school and tertiary institutes. As well as setting up and developing the Literate Australia project, she is currently leading two large research projects, *New Ways of Doing School: Mixing Story and Technology to Generate Innovative Learning, Social and Cultural Communities* (funded by the Australian Research Council); and *New Ways/ Old Ways: Converging Roads*, with the Martu communities of the Pilbara. She is widely published in the fields of literacy and children's literature, and her work has been translated into several languages.

Sara Haghdooosti Youth activist, Kids Helping Kids Awards Ambassador and high profile member of Australia's Iranian community (Details above)

Microsoft's Worldwide Innovative Teacher 2009 and Principal from Kadina Primary School Mark Sparvell.

Mark Sparvell is the 2009 Microsoft Worldwide Innovative Teacher Award Winner and will now go onto judge the 2010 APAC and Worldwide Innovative Teacher Awards in Cape Town, South Africa in October this year. Mark presents widely on innovation and technology in the classroom and web 2.0 to teachers and school leaders and writes for various publications. Mark is Principal of Kadina Primary School in regional Australia.



Kids Helping Kids Awards Partners

SchoolAid is proud to introduce our partner organisations for the Kids Helping Kids Awards.

The Tim Fairfax Family Foundation is a committed primary supporter of the Awards. Microsoft has provided a fantastic range of school-friendly and creative prizes for the Award Winners. Cartoon Network is working closely with SchoolAid to support the Awards and raise awareness of our work.

The Kids Helping Kids Awards are endorsed and proudly supported by leading teacher and principal peak bodies including the Australian Primary Principals Association and Principals Australia

The Kids Helping Kids Awards is proudly supported by:



www.tfff.org.au



www.cartoonnetwork.com.au

Microsoft

www.microsoft.com.au



www.microsoft.com.au/partnersinlearning

SchoolAid is proudly supported by:



HOW TO ENTER THE 2010 KIDS HELPING KIDS AWARDS

STEP ONE:

Check out the Kids Helping Kids Awards website

Visit the **Kids Helping Kids Awards** website www.schoolaid.com.au/awards and check out our Awards prizes, our celebrity Ambassadors and how participating in the Awards helps your school turn its fundraising into philanthropy! Check out the Awards 'Terms and Conditions', the prizes your Primary or Secondary school can win, and enter the key dates into your diary - 1 November 2010 is the day we will announce our winners!

STEP TWO:

Choose a campaign/appeal to support

You have two options when choosing an appeal to enter into the **Kids Helping Kids Awards**. SchoolAid runs several emergency appeals and campaigns each year, depending on need. SchoolAid implements campaigns to help kids in crisis: both here in our own backyards, targeting chronic social issues; or around the world, providing support to kids affected by the tragic impact of disasters. Visit our website www.schoolaid.org.au/projects and choose a campaign to support.

Alternatively, your fundraising group may choose to showcase your own locally based fundraising appeal that supports an issue, cause or organisation of your own choice. While we are exposed to major national and international disasters via the media, many of us are aware of disasters occurring in our own backyards, whether it is a youth centre that needs additional resources, a program getting kids off the street and into safe accommodation, or a local mentoring project – any worthwhile cause which improves the lives of kids in need is eligible for the Awards.

***Only fundraising activities undertaken in 2010 are eligible for entry into the Awards**

STEP THREE:

Choose an Award category

You can select a category for your fundraising project when you submit it, or we will allocate your entry to the most appropriate category and advise you of your category.

Award Categories

Microsoft Most Innovative - Awarded to a SchoolAid or non-SchoolAid project which takes a cutting edge approach to fundraising and philanthropy or which suggests a genuine, original engagement with the issue at hand and the recipients of the aid

Biggest Fundraiser - Awarded to the project which raises the most funds for a SchoolAid or non-SchoolAid program

Best Local Project - Awarded to a project raising funds for a non-SchoolAid program or cause helping kids in the local community

Cartoon Network Hero Award - A project open to online voting by kids, teachers, family members – in fact anyone! Entries may be for a SchoolAid or non-SchoolAid project Online voting for this category will take place during the Awards judging period (15 September through 20 October)

Outstanding Individual Teacher - Awarded in recognition of a teacher who provides exceptional leadership, support and direction to a SchoolAid or non-SchoolAid project

Sustainability Award - Awarded to a SchoolAid or non-SchoolAid project demonstrating a commitment to genuine long-term social change and illustrating the activities are firmly embedded in the school community

Best of the Best Award - Awarded by our Judging Panel to the best overall primary school entry in the 2010 **Kids Helping Kids Awards**. The project may be a SchoolAid or non-SchoolAid project. Please note you cannot allocate your entry to this category, rather the Awards Judging Panel will select a shortlist from category finalists

***Note our Terms and Conditions regarding primary and secondary school entries**

STEP FOUR:

Register your fundraising project in the Kids Helping Kids Awards

Participants can register their entry by completing the registration form available at www.schoolaid.org.au/awards from 30 April 2010. Simply download the registration form from our Awards website, complete and return it to SchoolAid.

By post:

2010 Kids Helping Kids Awards,
PO Box 1526, North Sydney, NSW 2059

By email:

admin@schoolaid.org.au (make a sure you put "Kids Helping Kids Awards Registration" in the subject line)

Once you have completed the registration process, you will be issued with an Awards registration number by return email. Please keep a record of this number, as

it will allow you to complete the second phase of your entry process when you submit details of your fundraising project from 1 August 2010. The submission component of your entry must be complete in order for your entry to progress to the judging process. If entering via email, you will receive an automated response with your registration number within 24 hours. If registering by post, you will receive your registration number within 2 weeks.

STEP FIVE:

Complete your fundraising project

Visit the SchoolAid website for hints and advice on running a successful fundraising project for your chosen cause. Make sure you plan your dates carefully to ensure that the project is completed and the funds allocated to your cause by the closing date for the Awards. Submissions for your entry can be lodged from 1 August 2010 through until 5:00pm AEST on 15 September 2010. If you are raising funds for a SchoolAid project, the funds must be sent to SchoolAid as outlined on the website before completing your submission. If you are raising funds for your own project, the funds must be allocated to your chosen project before completing your submission. *Only fundraising activities undertaken in 2010 are eligible for entry into the Awards.

STEP SIX:

Develop your Awards submission

Your submission is an opportunity to share the story of your group's fundraising project. In addition to completing the submission form, any additional information supporting your submission is welcome. You can provide video of a fundraising event, copies of the Messages of Hope that students have created, photos of kids during the planning stages of the project, meeting notes and copies of budgets, media clippings or stories from the kids themselves discussing how the project has changed their outlook. Provide any information that illustrate to the Awards judging panel how the participating kids have engaged with the issue will assist them in selecting projects that have genuinely created change in your school and the wider community. Check out our judging criteria at www.schoolaid.org.au/awards

STEP SEVEN:

Lodge your Awards submission

Submission checklist

Make sure you include:

1. Submission form (available to download from our website www.schoolaid.org.au/awards) including your Awards Registration Number
2. Supporting information including photos, DVDs, media clippings, planning documents
3. Release forms for videos and images, available at www.schoolaid.org.au/awards
4. You have read and agreed to our Terms and Conditions

Please note all submitted material becomes the property of SchoolAid and may be shared with our supporters or the general public via our website, media or in our e-communications, so please ensure that you have completed release forms for the use of all images. Supporting material will not be returned.

Posted submission packs must be received by 5:00pm AEST 15 September 2010. Emailed submissions must be received by 5:00pm AEST 15 September 2010.

Kids Helping Kids Awards, SchoolAid, PO Box 1526 North Sydney NSW 2059

Have a Question? Contact Us

If you have any questions, or for more information on the **Kids Helping Kids Awards**, please contact:
Kids Helping Kids Awards, SchoolAid Trust
02 8904 0566 admin@schoolaid.org.au or
www.schoolaid.org.au



2010 KIDS HELPING KIDS AWARDS: TERMS & CONDITIONS

Please read the **Kids Helping Kids Awards** 2010 Terms and Conditions carefully before submitting your registration.

ELIGIBILITY The **Kids Helping Kids Awards** is open to Australian primary and secondary schools only. A teacher, principal or school employee must enter on behalf of the fundraising project group by the registration closing date. Please note late entries will be accepted past the registration date. All entries must be from a recognised Australian Primary or Secondary school. More than one fundraising project group per school may enter the Awards. Please note that more than one school cannot merge their fundraising projects and enter the Awards as a group or team. Entrants can only register their fundraising project in one category. Entry into multiple categories by one fundraising project will not be accepted. If supporting a local fundraising project, it must fulfil the following criteria:

- Helping kids (under 18 years old)
- Focusing on improving kids' educational opportunities
- Helping children who are underprivileged or under resourced

OR

- Helping kids who have been affected by a disaster or emergency

REGISTRATION AND SUBMISSIONS All registered entrants must submit the required details of their fundraising projects by 15 September 2010, and all fundraising activities associated with the entry must have taken place in 2010 and not before. Entrants must submit their registration form, their submission form, and any supporting documents, by email or post, details and registration form available at www.schoolaid.org.au. Only completed registration and submission forms can be entered into the Awards judging process. Ongoing email support will be provided over the Awards period. SchoolAid accepts no responsibility for lost, late or misdirected entries. All entries and corresponding submissions outlining fundraising projects become the property of SchoolAid Trust. SchoolAid reserves the right to use the content of all submissions on YouTube, our website and in future publicity in order to increase SchoolAid's profile and participation. These videos may be made public so please ensure release forms are completed. Visit the **Kids Helping Kids Awards** website for more details. Material submitted will not be returned. Entrants must be available to participate in a publicity event at their school during November/December 2010 (date to be negotiated).

ENTRY The Awards Terms and Conditions form part of this conditions of entry. Entry in the Awards constitutes full acceptance of these Terms and Conditions. All entrants agree to participate in publicity surrounding the awards and prizes if necessary (including TV, radio, electronic and print media). By entering into the Awards, winning schools consent to their name being published.

Prizes 1. Microsoft Most Innovative – Awarded to the SchoolAid or non-SchoolAid project which takes a cutting edge approach to fundraising and philanthropy or which suggests a genuine, original engagement with the issue at hand and the recipients of the aid. **Winners Prizes:** 1 x Aspire AS5738PZG-434G32Mn Touch, 1 x Windows® 7, 1 x Microsoft® Office Ultimate 2007. **Highly Commended Secondary School Prize:** 1 x Acer Extensa 4230 (with Bluetooth & Webcam)

2. Biggest Fundraiser – Awarded to the SchoolAid or non-SchoolAid project which raises the most funds for a SchoolAid program. **Winners Prizes:** 1 x Acer Extensa 4230 (with Bluetooth & Webcam), 1 x Windows® 7, 1 x Microsoft® Office Ultimate 2007. **Highly Commended Secondary School Prize:** 1 x HTC HD2 Windows® phone.

3. Best Local Project – Awarded to a school raising funds for a non-SchoolAid program helping kids in their local community. **Winners Prize:** 1 x Acer Extensa 4230 (with Bluetooth & Webcam), 1 x Windows® 7, 1 x Microsoft® Office Ultimate 2007 **Highly Commended Secondary School Prize:** 2 x HTC HD2 Windows® phone

4. Cartoon Network Hero Award – A category determined by online voting for a fundraising program entered into the Awards. Open to both SchoolAid and non-SchoolAid Primary School projects. **Winners Prize:** Ben 10 visits YOUR school. Plus race your mates on the awesomely huge Ben 10 inflatable Obstacle Course!

5. Outstanding Individual Teacher – Awarded in recognition of a teacher who provides exceptional leadership, support and direction to a SchoolAid or non-SchoolAid project. **Winners Prize:** 1 x Acer Extensa 4230 (with Bluetooth & Webcam), 1 x Windows® 7, 1 x Microsoft® Office Ultimate 2007 **Highly Commended Secondary School Prize:** 1 x HTC HD2 Windows® phone

6. Sustainability Award – Awarded to a SchoolAid or non-SchoolAid project that demonstrates a commitment to genuine long-term social change and shows that the activities and values are firmly embedded in the school community. **Winners Prize:** 1 x Acer Extensa 4230 (with Bluetooth & Webcam), 1 x Windows® 7, 1 x Microsoft® Office Ultimate 2007 **Highly Commended Secondary School Prize:** 1 x Xbox 360

Best of the Best Award – Awarded by our judging panel to the most outstanding overall Primary School entrant in the Kids Helping Kids Awards. The Project may be a SchoolAid or non-SchoolAid project. Please note you cannot allocate your entry to this category, rather the Awards Judging Panel will select a shortlist from category finalists. **Winners Prize:** \$10,000 cash prize (Awarded to school), 1 x Aspire AS5738PZG-434G32Mn Touch, 2 x Acer Extensa 4230 (with Bluetooth & Webcam), 1 x Windows® 7, 1 x Microsoft® Office Ultimate 2007

Kids Helping Kids Awards prizes may not be redeemed for cash. **Kids Helping Kids Awards** prizes are awarded to the school or teacher only, as a resource for their school, not to individuals for personal use. SchoolAid accepts no responsibility for loss or damage to Awards prizes in transit. SchoolAid accepts no responsibility for the quality/suitability of any of the goods offered as Awards prizes. Kids Helping Kids Highly Commended Secondary School Prize will be awarded in selected categories should an appropriate Australian Secondary school entry be received and judged worthy. Only Australian Primary schools are eligible for the major prize in each Awards category. If there is no Highly Commended Secondary School Prize winner in the category, the prize will be reallocated to the Primary School category winner.

JUDGING A shortlist of finalists will be determined by SchoolAid staff and the winners will be selected by the Awards Judging Panel. Winners will be announced on 1 November 2010 and published on the SchoolAid website. All entries will be formally acknowledged with a Certificate of Appreciation for their outstanding fundraising achievements, and recognition on our website Awards 'Honour Roll'. The Awards Judging Panels decision is final.

USE OF INFORMATION By registering to enter, you agree to receive email communication from SchoolAid including reminders and information about entry submissions, announcement of finalists and winners, as well as regular updates to learn more about how SchoolAid projects.

2010 KIDS HELPING KIDS AWARDS REGISTRATION FORM - ENTRANT DETAILS

I am a teacher/principal/staff member

Title, first and last name

Direct telephone/mobile

Direct email address

SCHOOL DETAILS

School Name

School Type (Primary/Secondary)

School Address

Suburb

State

Postcode

School telephone

School email address

School size (number of students)

FUNDRAISING GROUP DETAILS

Fundraising group name

Number of students in your fundraising group

Provide a short profile of your intended fundraising project

How did you find out about Kids Helping Kids Awards? (for example website, education e-bulletin/e-newsletter)

Are you already involved with SchoolAid Projects? (tick box) YES NO

I would like to register the above fundraising project in the Kids Helping Kids Awards 2010 YES NO

I have read and agree with the Kids Helping Kids Awards Terms and Conditions YES NO

Thank you! Once we receive this, you are officially registered as an entrant in the Kids Helping Kids Awards 2010. Upon receipt of this registration form, you will receive an email with your confirmed registration number. Please note only completed registration forms can be entered into the Kids Helping Kids Awards. Please keep a record of your Awards registration number, as you will be asked to provide it along with details of your project in your Awards submission. Submissions will be open from 1 August 2010, with the deadline for receipt of submissions 15 September 2010.



Have a Question? Contact Us

*If you have any questions, or for more information on the
Kids Helping Kids Awards, please contact: 02 8904 0566
admin@schoolaid.org.au or www.schoolaid.org.au*

