

HOW TO ENTER THE 2010 KIDS HELPING KIDS AWARDS



STEP ONE:

Check out the Kids Helping Kids Awards website

Visit the **Kids Helping Kids Awards** website www.schoolaid.com.au/awards and check out our Awards prizes, our celebrity Ambassadors and how participating in the Awards helps your school turn its fundraising into philanthropy! Check out the Awards 'Terms and Conditions', the prizes your Primary or Secondary school can win, and enter the key dates into your diary - 1 November 2010 is the day we will announce our winners!

STEP TWO:

Choose a campaign/appeal to support

You have two options when choosing an appeal to enter into the **Kids Helping Kids Awards**. SchoolAid runs several emergency appeals and campaigns each year, depending on need. SchoolAid implements campaigns to help kids in crisis: both here in our own backyards, targeting chronic social issues; or around the world, providing support to kids affected by the tragic impact of disasters. Visit our website www.schoolaid.org.au/projects and choose a campaign to support.

Alternatively, your fundraising group may choose to showcase your own locally based fundraising appeal that supports an issue, cause or organisation of your own choice. While we are exposed to major national and international disasters via the media, many of us are aware of disasters occurring in our own backyards, whether it is a youth centre that needs additional resources, a program getting kids off the street and into safe accommodation, or a local mentoring project – any worthwhile cause which improves the lives of kids in need is eligible for the Awards.

****Only fundraising activities undertaken in 2010 are eligible for entry into the Awards***

STEP THREE:

Choose an Award category

You can select a category for your fundraising project when you submit it, or we will allocate your entry to the most appropriate category and advise you of your category.

Have a Question? Contact Us

If you have any questions, or for more information on the **Kids Helping Kids Awards**, please contact:

Kids Helping Kids Awards,
SchoolAid Trust
02 8904 0566
admin@schoolaid.org.au
or www.schoolaid.org.au

Award Categories

Microsoft Most Innovative - Awarded to a SchoolAid or non-SchoolAid project which takes a cutting edge approach to fundraising and philanthropy or which suggests a genuine, original engagement with the issue at hand and the recipients of the aid

Biggest Fundraiser - Awarded to the project which raises the most funds for a SchoolAid or non-SchoolAid program

Best Local Project - Awarded to a project raising funds for a non-SchoolAid program or cause helping kids in the local community

Cartoon Network Hero Award - A project open to online voting by kids, teachers, family members – in fact anyone! Entries may be for a SchoolAid or non-SchoolAid project Online voting for this category

will take place during the Awards judging period (15 September through 20 October)

Outstanding Individual Teacher - Awarded in recognition of a teacher who provides exceptional leadership, support and direction to a SchoolAid or non-SchoolAid project

Sustainability Award - Awarded to a SchoolAid or non-SchoolAid project demonstrating a commitment to genuine long-term social change and illustrating the activities are firmly embedded in the school community

Best of the Best Award - Awarded by our Judging Panel to the best overall primary school entry in the 2010 **Kids Helping Kids Awards**. The project may be a SchoolAid or non-SchoolAid project. Please note you cannot allocate your entry to this category, rather the Awards Judging Panel will select a shortlist from category finalists

***Note our Terms and Conditions regarding primary and secondary school entries**

STEP FOUR:

Register your fundraising project in the Kids Helping Kids Awards

Participants can register their entry by completing the registration form available at www.schoolaid.org.au/awards from 30 April 2010. Simply download the registration form from our Awards website, complete and return it to SchoolAid.

By post:

2010 Kids Helping Kids Awards,

PO Box 1526, North Sydney, NSW 2059

By email:

admin@schoolaid.org.au (make a sure you put “**Kids Helping Kids Awards Registration**” in the subject line)

Once you have completed the registration process, you will be issued with an Awards registration number by return email. Please keep a record of this number, as it will allow you to complete the second phase of your entry process when you submit details of your fundraising project from 1 August 2010. The submission component of your entry must be complete in order for your entry to progress to the judging process. If entering via email, you will receive an automated response with your registration number within 24 hours. If registering by post, you will receive your registration number within 2 weeks.

STEP FIVE:

Complete your fundraising project

Visit the SchoolAid website for hints and advice on running a successful fundraising project for your chosen cause. Make sure you plan your dates carefully to ensure that the project is completed and the funds allocated to your cause by the closing date for the Awards. Submissions for your entry can be lodged from 1 August 2010 through until 5:00pm AEST on 15 September 2010. If you are raising funds for a SchoolAid project, the funds must be sent to SchoolAid as outlined on the website before completing your submission. If you are raising funds for your own project, the funds must be allocated to your chosen project before completing your submission. *Only fundraising activities undertaken in 2010 are eligible for entry into the Awards.

STEP SIX:

Develop your Awards submission

Your submission is an opportunity to share the story of your group's fundraising project. In addition to completing the submission form, any additional information supporting your submission is welcome. You can provide video of a fundraising event, copies of the Messages of Hope that students have created, photos of kids during the planning stages of the project, meeting notes and copies of budgets, media clippings or stories from the kids themselves discussing how the project has changed their outlook. Provide any information that illustrate to the Awards judging panel how the participating kids have engaged with the issue will assist them in selecting projects that have genuinely created change in your school and the wider community. Check out our judging criteria at www.schoolaid.org.au/awards

STEP SEVEN:

Lodge your Awards submission

Submission checklist

Make sure you include:

1. Submission form (available to download from our website www.schoolaid.org.au/awards) including your Awards Registration Number
2. Supporting information including photos, DVDs, media clippings, planning documents
3. Release forms for videos and images, available at www.schoolaid.org.au/awards
4. You have read and agreed to our Terms and Conditions

Please note all submitted material becomes the property of SchoolAid and may be shared with our supporters or the general public via our website, media or in our e-communications, so please ensure that you have completed release forms for the use of all images. Supporting material will not be returned.

Posted submission packs must be received by 5:00pm AEST 15 September 2010. Emailed submissions must be received by 5:00pm AEST 15 September 2010.

Kids Helping Kids Awards, SchoolAid, PO Box 1526 North Sydney NSW 2059